

## **IWDG Photographic Policy**

The IWDG have a policy on the use of photographs taken during IWDG cruises and projects. Increasingly the IWDG are asked to supply images to state agencies, magazines and the media. These requests are directed to the individual photographers who might be able to supply suitable images. We consider that it is the platform that is the defining factor in drawing up this policy. In order to be consistent within the IWDG require:

1. State funded research projects or surveys

The copyright on all images taken during NPWS funded surveys is with the Minister of Environment, Heritage and Local Government. This is written into our contracts with the NPWS, largely due to the use of images for photo-identification and associated analysis but applies to all images taken. This means that the IWDG and the relevant department can use these images at no cost to either party. In these cases I recommend the legend "*Photographer/IWDG/NPWS*".

2. IWDG surveys

The copyright on all images taken during IWDG funded surveys is with both the photographer and the IWDG. This means that the IWDG can use these images at no cost to the IWDG. In these cases I recommend the legend is "*Photographer/IWDG*".

3. IWDG using platforms of opportunity

The copyright on all images taken by persons on platforms secured for IWDG projects or partnerships between the IWDG and other parties (e.g. Maritime Squadron, Naval Services, Celtic Explorer) is with both the photographer and the IWDG. This means that the IWDG and the supplier of the platform can use these images at no cost. In these cases I recommend the legend is "*Photographer/IWDG/Partners*".

4. Commercial use of Photographs

Where images are supplied to third parties e.g. newspapers, advertising agencies etc. where there is payment for use of the images I recommend that 20% of the value is provided to the IWDG and 80% to the photographer. This is consistent with the IWDG policy of putting 20% overheads, whenever possible, on all IWDG projects.

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