



Irish Whale  
and Dolphin Group



# PRESS PACK

IWDG

2024

**The Irish Whale and Dolphin Group (IWDG) stands as a unique eNGO within Ireland, wholly dedicated to the preservation of the marine environment. We are holding a distinct position as an All-Ireland organisation, unmatched in its capacity to gather, verify, and archive valuable data on whales, dolphins, and porpoises distributions and abundances.**

For nearly three decades, our pioneering recording schemes have provided a longitudinal dataset essential for discerning changes and trends within marine ecosystems. Internationally recognised for our efforts, the IWDG serves as a Strategic Partner with the National Biodiversity Data Centre and contributes crucial survey data to the Atlantic Research Coalition and the Joint Cetacean Protocol, among others.

Our scientific integrity and comprehensive recording schemes underpin our credibility, empowering us to actively engage in national policy consultations and conservation strategies. From representation on steering groups to advocacy within the planning system, we champion evidence-based decision-making to safeguard marine habitats.

With a strong media presence and a commitment to public awareness, we foster partnerships with various stakeholders, from local authorities to veterinary laboratories, ensuring our impact resonates throughout Ireland and beyond. As we continue our mission, guided by robust scientific research and dedicated outreach, the IWDG remains steadfast in our commitment to preserving the marine environment and advocating for its inhabitants.

## **We aim**

- to conduct, encourage and support any scientific research or other activity, as is deemed necessary by the Company and/or its directors and officers, to further our knowledge of cetaceans and other incidental marine megafauna in or which frequent Irish and other waters and to further their conservation;
- to provide facilities, expertise and training for the rescue and rehabilitation of stranded, injured or diseased cetaceans and other incidental marine megafauna in Irish and other waters and on the shoreline of Ireland and its offshore islands;
- to maintain exhibits, exhibitions, museums, reference collections, libraries, data and facilities conducive to the pursuit of the principal objects of the group;
- to own, operate and/or maintain watercraft, relevant research or conservation equipment in the pursuit of our object;
- to associate for scientific, educational, welfare and-related purposes with persons and/or organisations in pursuit of the principal objects of the Company;
- to carry out diverse actions in advancing policies and enhancing public awareness of the Company's objects; and
- to raise funds and/or other benefits by diverse means towards and for the advantage of the Company and its objects.

Please find our [latest news here](#) or [latest press releases here](#)

## Images and Logos

To use any of the images on our website, or to find a related image or logo, please e-mail [media@iwdg.ie](mailto:media@iwdg.ie). Images must be credited correctly, and logos must align with IWDG's latest branding guidelines.

## Boilerplate

The Irish Whale and Dolphin Group is dedicated to the conservation and better understanding of cetaceans (whales, dolphins and porpoise) in Irish waters through increasing awareness, research, education, welfare activities and collaboration. With a diverse team of researchers, educators, and advocates, we work tirelessly to monitor and study cetacean populations, raise public awareness, and influence policy to ensure the long-term survival of these magnificent creatures. We strive to promote the importance of marine biodiversity and habitat preservation for the benefit of both cetaceans and future generations.

## Calendar

<b>January</b> International Day of Education	<b>February</b> World Whale Day	<b>March</b> World Wildlife Day Dolphin Awareness Month
<b>April</b> Earth Day	<b>May</b> <b>All-Ireland Whale Watch Day</b> Biodiversity Week Volunteer Week	<b>June</b> World Ocean Day
<b>July</b> World Whale and Dolphin Day	<b>August</b> Heritage Week	<b>September</b> World Dolphin Day
<b>October</b> World Animal Day	<b>November</b> Science Week	<b>December</b> 12 days of Xmas

## Our Social Media



[IrishWhaleandDolphinGroup](#)



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[IWDGnews](#)



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Are you interested in sharing our story or looking for expert insights from our scientists and researchers?

Get In Touch: [media@iwdg.ie](mailto:media@iwdg.ie)

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